



5th EDITION OF INDIA PROPERTY AWARDS 2020

Date :6th March 2020

Venue :The Chancery Pavilion, Bangalore

Telecast Partner



Media Partner

International Finance Times

ABOUT AWARDS

India property awards have been instituted by international brand equity to celebrate the achievements of real estate companies and professionals that have contributed immensely towards the growth of real estate industry across India. The categories of the India property awards 2020 includes real estate companies, property consultants, IPC, finance, industry leaders, interior designers, architects, prop tech, and its allied industry. In short, IPA aims at acknowledging success, recognizing contributions, appreciating efforts and celebrating growth of the contributors as the real estate industry widely remains a major contributor to the economic development of any nation worldwide.

India Property Awards is an exciting platform that offers the participants an unparalleled opportunity to showcase the quality that their brand and services stand for and it is an indicator of the trust that their customers place in their brand.

The opportunity

An exclusive opportunity for you to promote and raise the profile of your brand along side the glamour of the premium awards ceremony that focuses on “QUALITY”, which is integral to your brand’s growth. The event will capture and showcase the value and quality of your brand and showcase it to a premium audience in an ultra premium setting! You will also benefit from the exclusive opportunity to network and entertain prospective clients in the real estate sector.

The need

To encourage and promote excellence in property & real estate sectors with an aim to achieve enhanced commitment to service, client satisfaction, innovation, professional development and community involvement.

INDIA PROPERTY SUMMIT 2020

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India property summit is the premier gathering of top-level Indian real estate business leaders and decision-makers to exchange ideas, build partnerships, gain industry insights, and discover the best industry practices in India and Asia.

India property summit 2020 agenda

1. Emerging investment market.
2. Budget 2020-21: Impact on real estate sector, developers, home buyers, domestic investors, NRI, and for other industry stakeholders.
3. **Prop-Tech** - Disrupting the real estate industry.
4. **Co-working** and **co-living** redefining the way people live and work.

ABOUT ORGANIZER

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International brand equity – IBE is the leading brand consultancy & market research company. We featured the latest news updates about the global brands, marketing, advertising, media, digital and across the others industry. IBE featured best global advertising campaigns across print, television, digital and mobile. IBE is one of the publisher of the highly influential annual lists the best brand list, IBE 100 powerful list, IBE best marketers lists. IBE media organizes the best brand awards, conference, workshops, summit and seminars across the Asia pacific and UAE.

Industry we covering

Branding, advertising, marketing, media & dot com, real estate, FMCG, automobile, E commerce, startup, retail, hospitality and many others industry.

IBE brand research

For over 10 years, we've been gathering intelligence customized to our clients' needs that empowers them to make smart decisions and grow their business. We believe that to steer a brand toward continued growth, marketers need to monitor their brand health and understand the role their brand plays in consumers' hearts and minds. Through our brand research, we identify opportunities to help businesses increase awareness, differentiate themselves in a crowded market, build their reputation and attract more customers.

AWARD OBJECTIVE



These awards aim to recognize & reward the contributions made by Indian developers and other esteemed industry professionals who have played an essential role in the breathtaking growth of the real estate sector.

The felicitation and encouragement is for those who have shown courage and willingness to take risks in laying down a bundle of options for customers.

GALLERY :INDIA PROPERTY AWARDS - 2019

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AWARDS CRITERIA

5th INDIA
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1. Developer of the year

The developer leading a company established in the last five years and has demonstrated leadership and innovation in the design and development of projects.

2. Project of the year

The project that has been delivered as per the quality and standards prescribed.

3. Professional excellence

The parameters that were considered for evaluation included construction quality, value for money, timely delivery, trust and transparency, relationship management, brand reputation, safe investment, amenities and livability.

4. Individual

A person with exemplary leadership qualities and contribution to the growth & development of his organisation and the industry at large.

5. Emerging company

The developer who has demonstrated leadership and contribution to the growth & development of his industry at large.

AWARD CATEGORIES

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Home & Residential

- Residential property of the year
- Affordable housing of the year
- Mid segment /Premium project of the year
- Luxury project of the year
- Integrated township of the year
- Senior citizen housing project of the year
- Student Housing Project of the Year
- Serviced apartment project of the year
- Environment friendly project of the year
- Best project in non-metro
- Most innovative project of the year
- Co-housing Project of the year
- Luxury Villa Project of the Year
- Rehab Project of the Year
- Smart project of the year
- Disabled friendly project of the year
- Redevelopment project of the year
- Themed project of the year

Retail & Commercial

- Commercial property of the year
- Retail property of the year - less than 1 lac sqft
- Retail Property of the Year - 1-10 lac sqft
- Retail property of the year - 10 lac sqft and above
- Shopping mall of the year

- Environment friendly project of the year
- Business/IT park of the year
- Best project in non-metro
- Most innovative project of the year
- Rehab Project of the year
- Co-working space Project of the Year
- Smart project of the year
- Disabled friendly project of the year
- Redevelopment project of the year
- Themed project of the year
- Best real estate consultant of the year- commercial

Developer Awards

- Developer of the year – Residential
- Emerging developer of the year –Residential
- Best Luxury/Premium Housing Developer of the Year – Residential
- Best Affordable/Budget Housing Developer of the Year – Residential
- Best Innovative/Marque Developer of the Year – Residential
- Best real estate consultant of the year- Residential
- Developer of the year- Retail
- Developer of the year- Commercial
- Emerging developer of the year- commercial
- Emerging developer of the year- retail
- Emerging developer of the year- industrial
- Best Innovative/Marque Developer of the Year
- Developer of the Year-Mixed Use

5th INDIA PROPERTY AWARDS – 2020 Nomination Form

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BY NOW YOU AGREE
IT'S AN OPPORTUNITY
NOT TO BE MISSED!

Nomination Form Link

<http://indiapropertyawards.com/nomination-form/>

AWARDS PROCESS

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The easiest way to get started is to submit your entry online, you will be assigned an awards advisor, who will be your contact throughout the whole process, and offer guidance and assistance.

The first step is to complete a nomination form. The nomination form is where you select which categories you'd like to enter, and for which regions.

We use the registration process to monitor the level of entries for each category as we only accept six entries per category. Once there are six companies registered in a category, the category will be closed and no further applications can be accepted. For this reason, prompt registration is always recommended.

Awards process reviewers

International brand equity is a leading business news site and global brand research and strategy firm. IBE conducted brand research across the continent of Asia & GCC on education, real estate, healthcare, services, and manufacturing sector.

THE ADVANTAGES

5th INDIA
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➤ Celebrating growth

A gesture to celebrate the emergence of the Asian & GCC real estate industry as a **major contributor to economic growth**.

➤ Acknowledge success

To acknowledge and appreciate the efforts and contribution of the **builders & developers community** in development of the country infrastructure.

➤ Recognizing contributions

Recognize professionals & companies who have envisioned and created marvels in the real estate industry.

➤ Interactive Q&A sessions

A constructive discussion on the challenges and reforms in the industry.

➤ Networking opportunities

Over dinner and cocktail. Average attendance of 150-200 senior delegates.

BRAND MARKETING OPPORTUNITY

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Get your brand in front of 500 of Real Estate Developers, builders, brand owners & service providers

To meet and partner with the top builders, developers and brokers

To launch new products and services

To open new market opportunities especially geographically

To market, prospect & sell

To establish partnerships & collaborations

Leverage our extensive marketing campaign

To create & reinforce leadership in the industry

WHO ATTENDS

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India property summit and awards is the largest gathering of c-levels from all areas of the real estate sector. The summit provides a platform to network, learn about market and industry insights, as well as the technology trends and sustainability initiatives that are influencing the region's key property markets.

Here's just the top 5 reasons why you should attend the summit and awards:

- Invest in the future of your staff by equipping them with the tools required to succeed and transform organizations
- Exchange ideas and drive the dialogue to help define the future of Indian real estate
- Meet like-minded industry peers and discover new opportunities for collaboration
- Learn about new strategies, cutting-edge innovations and the evolving technology landscape
- Network with more than 300 regional experts from the real estate, design, finance and government sectors

Who will you meet?

Be a part of shaping the future of Indian real estate and join fellow industry professionals! From senior marketing executives to CEOs and architects to urban planners, the delegates at each summit share a passion for driving excellence in regional real estate.

SPONSORSHIP OPPORTUNITY

Deliverables	Title Partner	Powered By	Co-Associate	Associate
Category Exclusivity	1	1	2	6
Acknowledgement	100%	90%	80%	50%
Keynote Speaking Opportunity	✓	✓	✗	✗
Award Passes	5	3	2	2
Logo on Estate Awards Trophy	✓	✓	✗	✗
Representative to present one set of awards	✓	✓	✗	✗
Acknowledgement in Post event Coverage in Magazine	✓	✓	✓	✓
Acknowledgement on Microsite	✓	✓	✓	✓
Acknowledgement in Post event coverage on Indianretailer.com	✓	✓	✓	✓
Branding on Social media	✓	✓	✓	✓
Acknowledgement in Mailers	✓	✓	✓	✓
FINANCIALS	Contact Us	Contact Us	Contact Us	Contact Us

MORE ASSOCIATION OPPORTUNITIES?

WE PREFER TO MAKE IT CUSTOM FOR YOU. WE HAVE SOMETHING FOR EVERYONE.

EVERY BRAND'S BUSINESS OBJECTIVE IS DIFFERENT AND WE UNDERSTAND IT.

DEPENDING UPON YOUR BUSINESS OBJECTIVES, HELP US DESIGN THE RIGHT SET OF OPPORTUNITY BECAUSE THIS IS YOUR MOMENT TO SHAKE HANDS WITH A VAST CATEGORY OF DECISION MAKERS.

WHATEVER YOUR GOALS & VISION MAY BE, WE HAVE SOMETHING IN STORE FOR YOUR BUSINESS AND BRAND:

- THOUGHT LEADERSHIP
 - EXTENSIVEMARKETING & BRANDING EXERCISE
 - BRAND SHOWCASE (EXHIBIT YOUR PRODUCTS & SERVICES)
 - LAUNCH A PRODUCT
 - LEAD GENERATION EXERCISE
 - LEADER WORKSHOP
 - TALK ABOUT YOUR BRAND
- DO LET US KNOW WHAT ELSE

BY NOW YOU AGREE

IT'S AN OPPORTUNITY

NOT TO BE MISSED!

Contact Us for More Details on nominations, Marketing, Speakership and Sponsorship opportunity

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Thank you !!!